

# UCD Victor

Delivering excellence in short day strawberries



**Global Plant  
Genetics Ltd<sup>®</sup>**

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2022

# UCD VICTOR BENEFITS

-  **Consistently high yields of marketable fruit with excellent shelf life and minimal post-harvest losses**
-  **Highly productive in warmer environments where short day cultivars thrive**
-  **Large, flavorful, visually appealing, firm fruit**

Developed at the University of California, Davis, this short-day cultivar was named in honor of Victor Voth, a renowned plant physiologist and strawberry breeder at UCD. This cultivar was selected for production in diverse short-day environments. UCD Victor is resistant to Fusarium wilt and Phytophthora crown rot and produces high yields and high percentages of marketable fruit. The fruits are large and firm with a good sugar-acid balance and outstanding post-harvest shelf life and fruit quality.

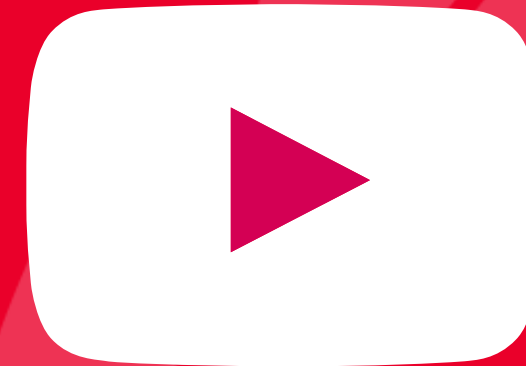
A High Yielding Disease Resistant ShortDay Cultivar -

UCD Victor is an asexually propagated hybrid suitable for a wide range of short-day growing regions and production systems. This cultivar produces high yields and a high percentage of marketable fruit. The fruit are firm with a long shelf life. UCD Victor is highly resistant to Fusarium wilt and Phytophthora crown rot.





## UCD VICTOR IN ACTION



[Click to play video](#)

GPG

# UCD VICTOR OVERVIEW

## Plant Habit

Large crowns and vigorous plant

## Seasonality

Medium Early

## Quality

Large, firm, visually appealing fruit with a long shelf life

## Climate

Typical European short-day production environments

## Cultivar

Asexually propagated hybrid

## Yield

Very high yields of marketable fruit

## Chilling Requirements

200 chilling hours recommended for maximum yield

## Planting Density

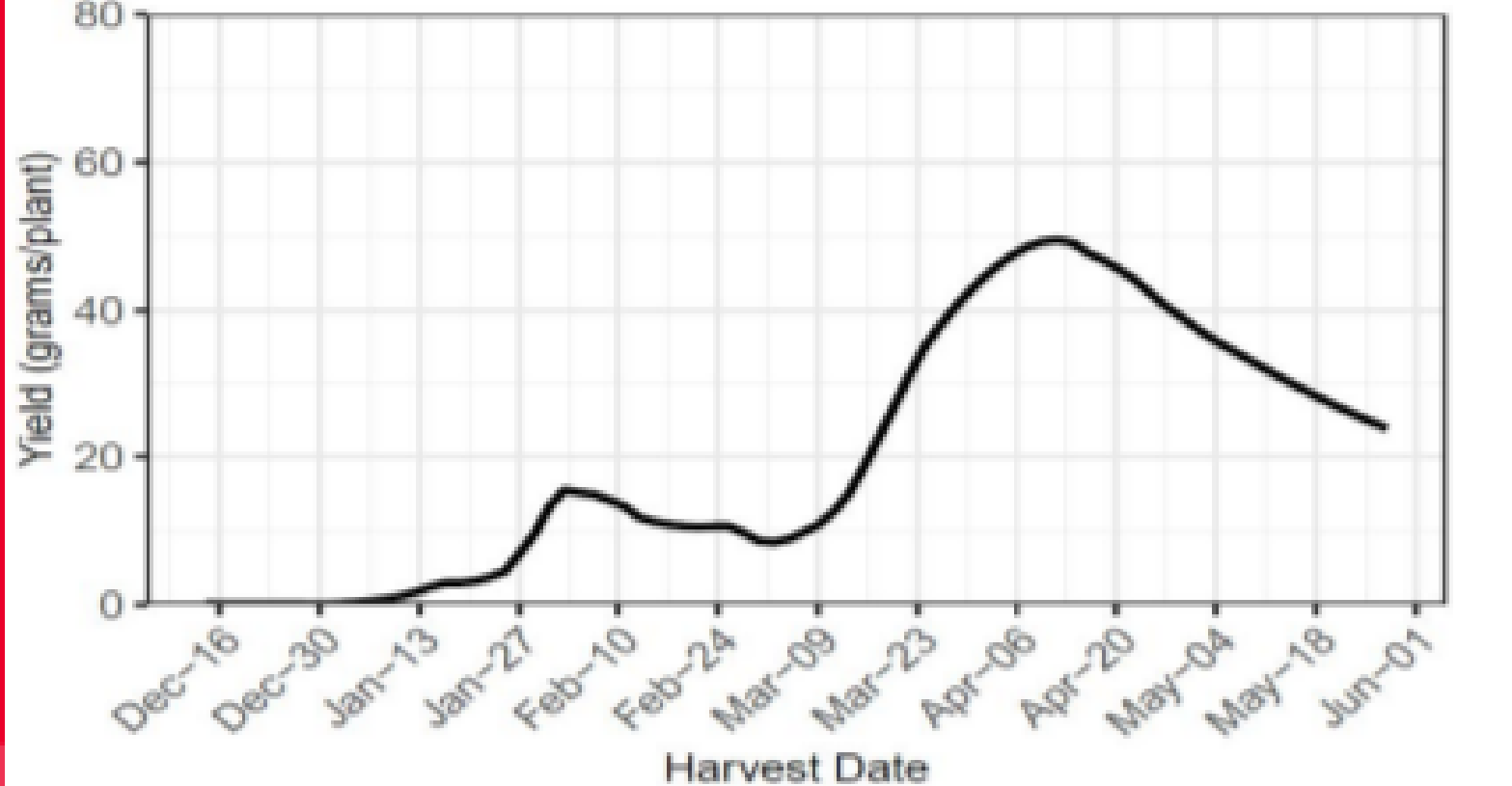
50,000 to 60,000 plants/hectare



# UCD VICTOR OVERVIEW

🍓 A classic short-day cultivar with outstanding postharvest fruit quality

🍓 Disease resistant with high yields of marketable fruit



🍓 Exclusive hybrid plants

🍓 Crowns produced from certified disease-free foundation stock

🍓 Technical advice to maximize productivity and profits



# LICENCE HOLDERS

UCD Victor strawberry plants can be purchased from the following licensees, according to territory:



Egypt

[nmossilhi@mdgroup.com.eg](mailto:nmossilhi@mdgroup.com.eg)

Highland  
Investment

Jordan

[atayeh@oceanside.jo](mailto:atayeh@oceanside.jo)

JCLM Farming Pty LTD

Australia

[jack@jclmfarming.com.au](mailto:jack@jclmfarming.com.au)



Chile

[tpfeil@losolmos.cl](mailto:tpfeil@losolmos.cl)



UK, EU, Morocco

[contacto@maae.pt](mailto:contacto@maae.pt)



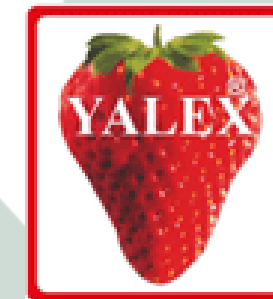
Australia

[ddavies@tcsrgco-op.com.au](mailto:ddavies@tcsrgco-op.com.au)



UK, EU, Morocco

[arjona@medinagroup.es](mailto:arjona@medinagroup.es)



Turkey

[ahmetyaltir@yaltir.com.tr](mailto:ahmetyaltir@yaltir.com.tr)

If you are located in other territories and are interested in the UCD Victor strawberry, please make contact with us for more information.



GPG Strawberries



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# CONTACT US



Rupert Hargreaves

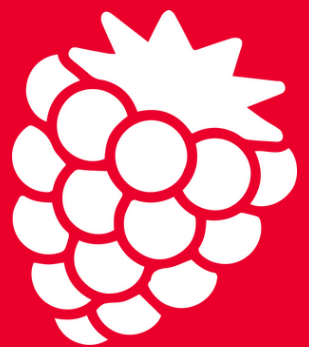
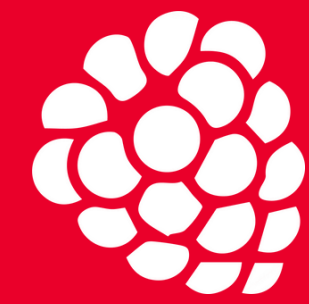
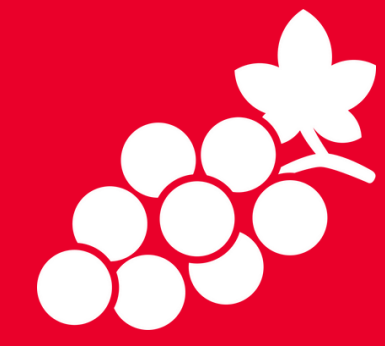
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