

Georgia-1797

(Known as Ava USA)

Early blueberry with exceptional flavour



**Global Plant
Genetics Ltd[®]**

Where Quality Breeds Success

www.globalplantgenetics.com



2022

GEORGIA-1797 BENEFITS

🍷 **Exceptional flavour, crisp and sweet**

🍷 **Large flat, round berries**

🍷 **Produces 16 – 24 mm berries**

Background -

Georgia-1797 blueberry was bred by Dr. Scott NeSmith at the University of Georgia, USA. This blueberry was selected after being a standout seedling over a number of years. Georgia-1797 blueberry consistently produces exceptionally flavoured berries on a strong robust plant. The seasonality of Georgia-1797 blueberry is perfect to compliment Sweet Duchess. Georgia-1797 has a 50% mid-pick date just as Sweet Duchess is concluding its harvest therefore making them a winning combination.

The fruit -

Georgia-1797 blueberry is part of the "Blue Angels" series launched by Global Plant Genetics. The fruit has outstanding flavour and clearly earns its right to a position in this series of premium blueberry varieties. The berry would be described as sweet and crisp with a good crunch. The Brix is high with an average acid balance, helping deliver the superb eating experience. Georgia-1797 blueberry would be described as round / flat in shape with berries ranging from 16 -24mm in diameter. The average berry size would be 18 to 22mm across the harvest window, providing berry weights of 1.8 - 2.4g. Yield experiences are 20 to 25 tonnes per hectare. Georgia-1797 berries are medium to light blue in colour with an excellent bloom and are harvested with a small dry scar. Georgia-1797 blueberries stand out for their great shelf life and firmness.





GEORGIA-1797 IN ACTION



[Click to play video](#)



GEORGIA-1797 OVERVIEW

Firmness

Georgia-1797 blueberries are very firm with a great shelf life and are perfect for long-distance shipping

Chilling

100 - 200 hours

Fruit Size

16 - 24mm diameter, averaging 18 - 22mm across the peak of the harvest

Fruit Colour

Medium to light blue in colour

Flavour

This is a standout feature of Georgia-1797 blueberry. The berry is crisp, crunchy and sweet with good brix and average acidity

Agronomy

Upright vigorous plants with little rust observed and no *Botryosphaeria* spp

Seasonality

A compact harvesting season coming in just after Sweet Duchess

Yield

20 - 25 tonnes per hectare



GEORGIA-1797 OVERVIEW

Market

- Georgia-1797 blueberry is a standout variety and well deserves its place in the "Blue Angels" series
- This is a blueberry variety of outstanding flavour, size, and shelf life
- Strongly expected to find its position at the forefront of the international fresh blueberry production market

Offer

- Georgia-1797 is licensed for trials and commercialization in a number of key blueberry growing areas internationally - for a list of current licence holders see final pages
- For all other Georgia-1797 licencing enquiries please contact Rupert - rupert@globalplantgenetics.com - see last page





EVALUATION RESULTS

	Chill Hours	Berry Size	Berry Scar	Berry Colour	Berry Firmness	Berry Flavour	Plant Vigour
Georgia-1797	100 - 200	8	8	7	8.5	8.5	8
Star	400	7	7	7.5	7.2	7.2	7.5
Suziblue	300	7.5	7	7	7.5	7.5	6.5
Maverick	250 - 250 Evergreen	7.5	8	7	8	8	8
Gladiator	150 - 250	8.5	8	7	8	8	8.5



GEORGIA-1797 REVIEW

"Georgia-1797 is an exceptionally large well-flavoured blueberry produced from a plant requiring 100-200 hours chill units is exciting for our client base in Southern Europe and North Africa."

Stefan Belakov. Plants365 Ltd

LICENCE HOLDERS

Georgia-1797 blueberry plants can be purchased from the following licensees, according to territory:



Fresh Results

Peru

info@freshresults.com



Plants
Quality & Service all year round

UK, EU, Morocco, Azerbaijan,
Georgia, Kazakhstan
stefan@plants365.co.uk



Australia, China

fresh@perfection.com.au



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OPTION AGREEMENT HOLDERS

Fresh Results

Argentina, Mexico, Chile

info@freshresults.com

Plants 
Quality & Service all year round

EU, Morocco

stefan@plants365.co.uk

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If you are located in other territories and are interested in the Georgia-1797 blueberry, please make contact with us for more information



GPG Blueberries



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CONTACT US



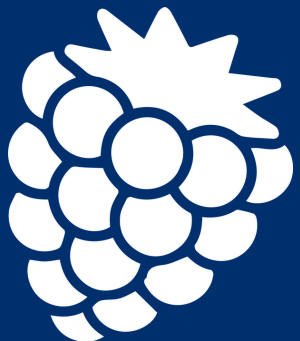
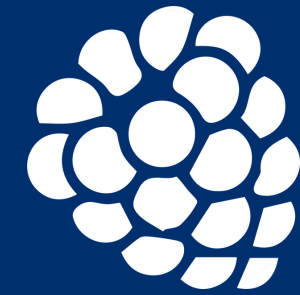
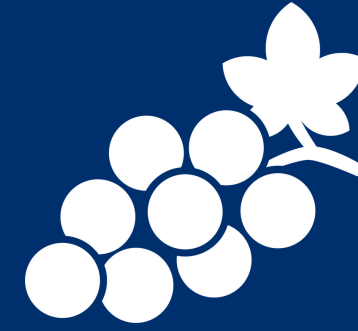
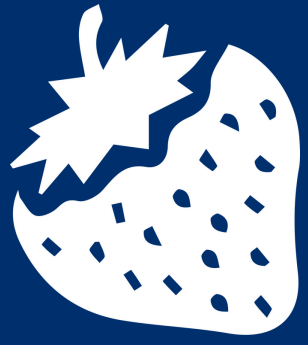
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